

DEVELOPING POLICIES, PROCEDURES AND A CODE OF CONDUCT TO MITIGATE RISK

PART OF ETHICS SUPPLIER MENTORING PROGRAM WEBINAR SERIES



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DISCLAIMER

The information presented in this webinar is not all-encompassing on the vast topics of ethics and compliance.

The material is offered as support and guidance, and it does not supersede or in any way impact your contractual obligations under subcontracts or purchase orders received from LMC.

You are solely responsible for determining the content and scale of your ethics and business conduct program.



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for determining the content
and scale of your program.

ELEMENTS OF AN EFFECTIVE ETHICS PROGRAM



Company Values



Program Structure & Oversight



Leadership Commitment



Risk Assessment



Policies & Procedures



Code of Conduct



Training



Communications



Program Assessment



Reporting Mechanisms



Investigations & Disclosures



Discipline & Incentives

WEBINAR AGENDA



RECAP OF LAST WEBINAR

RECAP OF LAST WEBINAR

Company values shape organizational culture, ethics program

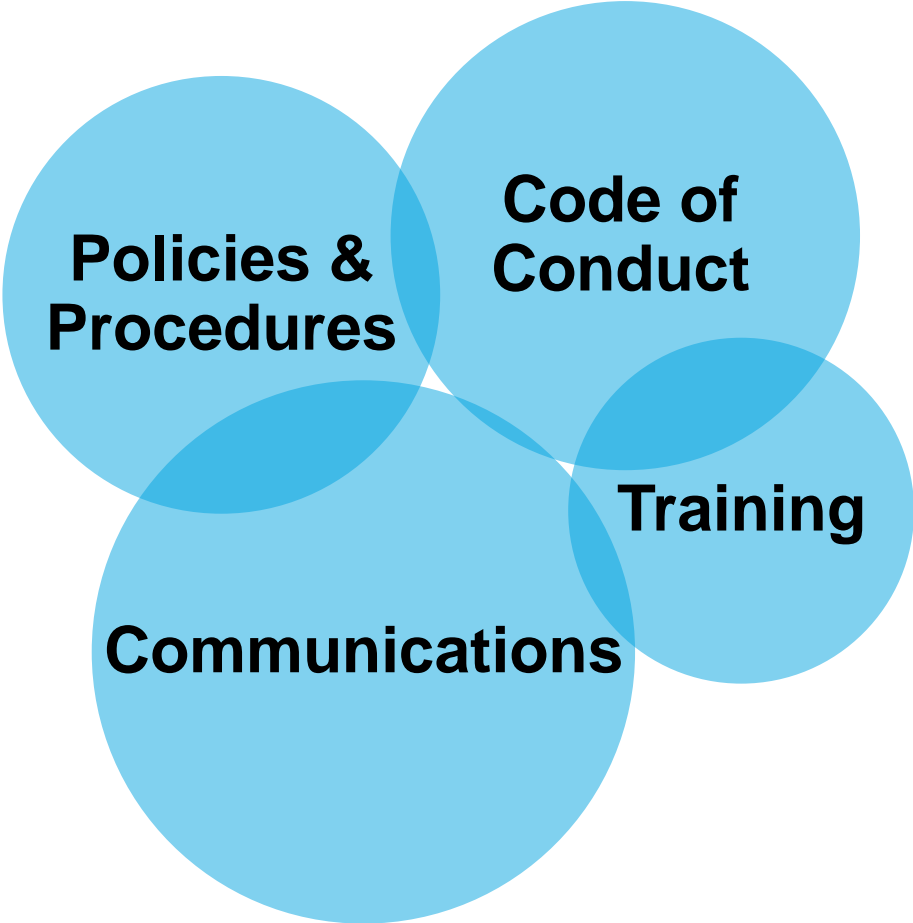
Many ways to structure ethics program, even with team of one

Framework of ethics program should be documented

Leaders need to “walk the talk” for ethics program to be credible

RISK ASSESSMENT & MANAGEMENT

RISK ASSESSMENT – WHY?



RISK ASSESSMENT – WHAT?



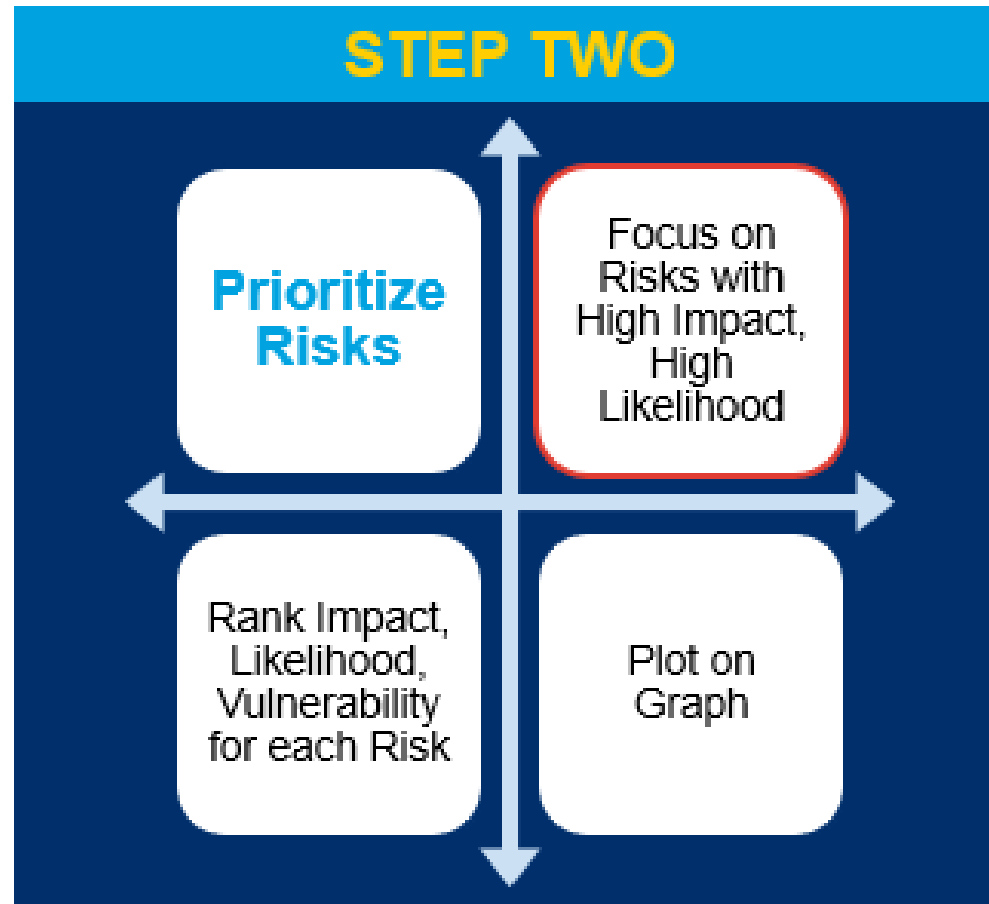
RISK ASSESSMENT – HOW?

STEP ONE

Identify Risks

- Customer expectations**
- Laws, regulations, standards**
- Current events (external)**
- Past performance**
- Management perspectives**

RISK ASSESSMENT – HOW?



RISK ASSESSMENT – HOW?

STEP THREE

Address Risks

- ✓ Policies & procedures
- ✓ Training
- ✓ Communications
- ✓ Reporting mechanisms
- ✓ Decision-making tools
- ✓ Strategic planning
- ✓ Ongoing monitoring

POLICIES & PROCEDURES

POLICIES & PROCEDURES – WHAT?



POLICIES & PROCEDURES – WHY?



POLICIES & PROCEDURES – EXAMPLES

Case Management Procedure
Non-Retaliation
Conflicts of Interest
Time Charging
Anti-Corruption / Business Courtesies
Use of 3rd Parties Operating Outside the U.S.
U.S. Export & Import Compliance
Anti-Trust and Fair Competition
Drug Free Workplace
Smoke Free Workplace
U.S. Equal Employment Opportunity/Affirmative Action
Non-Harassment
Workplace Violence Prevention

Contracting with the U.S. Government
Human Trafficking Prevention
IT Acceptable Use
Mandatory Disclosure
Confidential Information
Industrial Security Program
Information Security
Environmental, Health & Safety
Insider Information
Social Media
Government Relations
Records Retention

DEFENSE INDUSTRY INITIATIVE (DII) SMALL BUSINESS TOOLKIT

Governance & Organization

Training & Engagement

- Sample compliance training PowerPoint

Policies & Procedures

- DII Model Supplier Code of Conduct
- Template Code of Conduct
- Template Policies on 30+ topics

Auditing, Monitoring & Mentoring

- Self-Auditing Your Ethics Program
- DII Model Code of Conduct Assessment
- DII Mentors (for DII signatories only)



If you use just one resource, make it the DII Small Business Toolkit – it's free and easy to use

POLICIES & PROCEDURES – HOW?

STEP ONE

Download DII
Template Policies



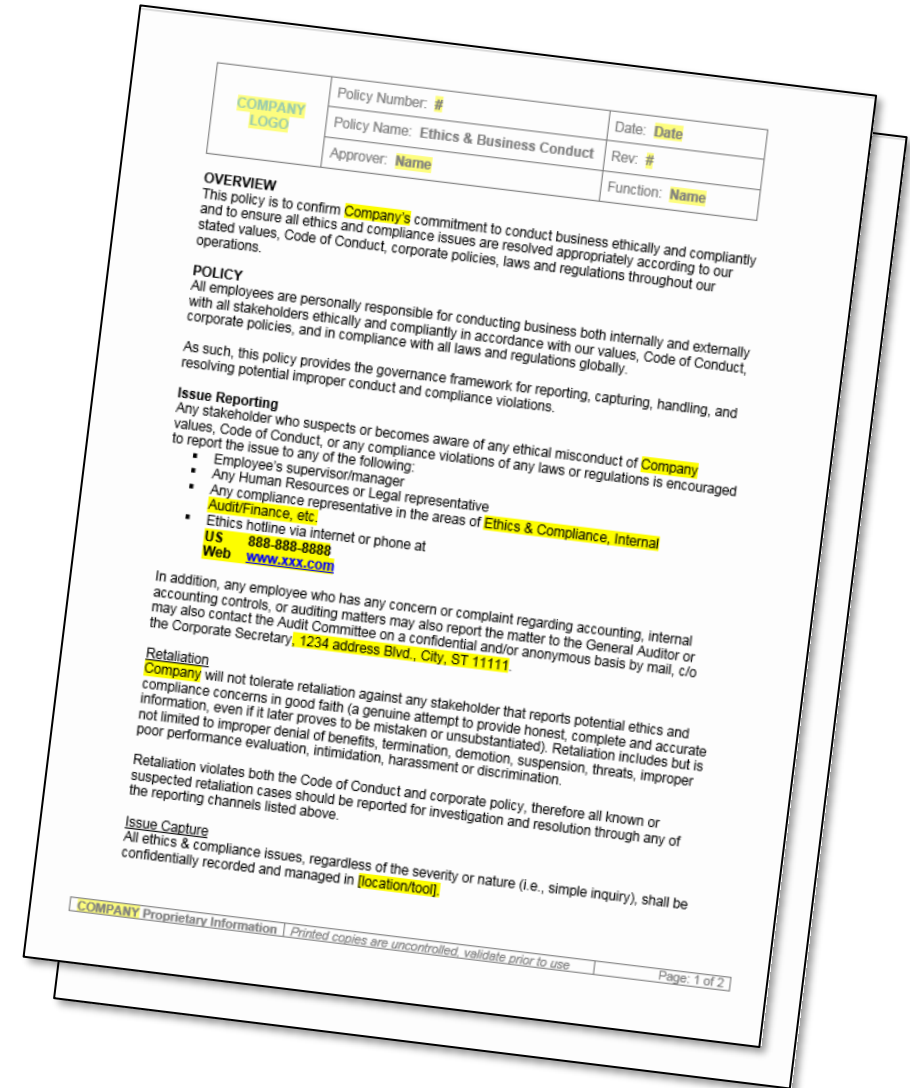
STEP TWO

Customize Template
Content and Format



STEP THREE

Make Policies Available
to Employees



CODE OF CONDUCT

CODE OF CONDUCT – WHAT?



CODE OF ETHICS & BUSINESS CONDUCT

- Based on core values
- Applies to all employees, Board of Directors, consultants, contractors, others acting on behalf of LMC
- Outlines expectations for key areas
- Links to relevant policies, other resources



CODE OF CONDUCT – POLLING QUESTION

Does your company have a code of conduct?

CODE OF CONDUCT – POLLING RESULT

CODE OF CONDUCT – WHY?

Legal Requirements



FAR 52.203-13:

“Contractor shall... have a written code of business ethics and conduct; make a copy of the code available to each employee engaged in performance of the contract.”

Customer Expectations



Purchase Orders:

LM “encourages all suppliers to implement an effective ethics program, including adopting a written code of conduct.”

Good Governance



Well-written code of conduct ensures all internal and external stakeholders are on the same page about *how* the company will do business.

CODE OF CONDUCT – HOW?

STEP ONE

Download DII Template
Code of Conduct



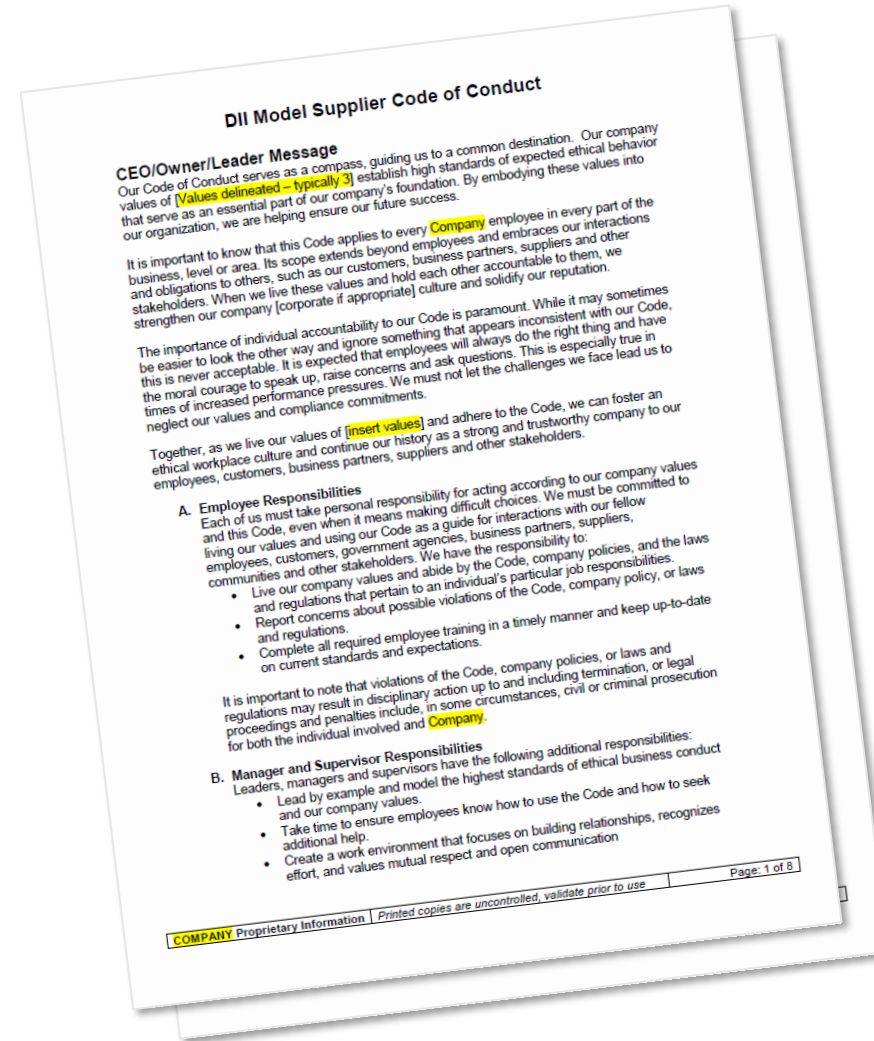
STEP TWO

Customize Template
Content and Format



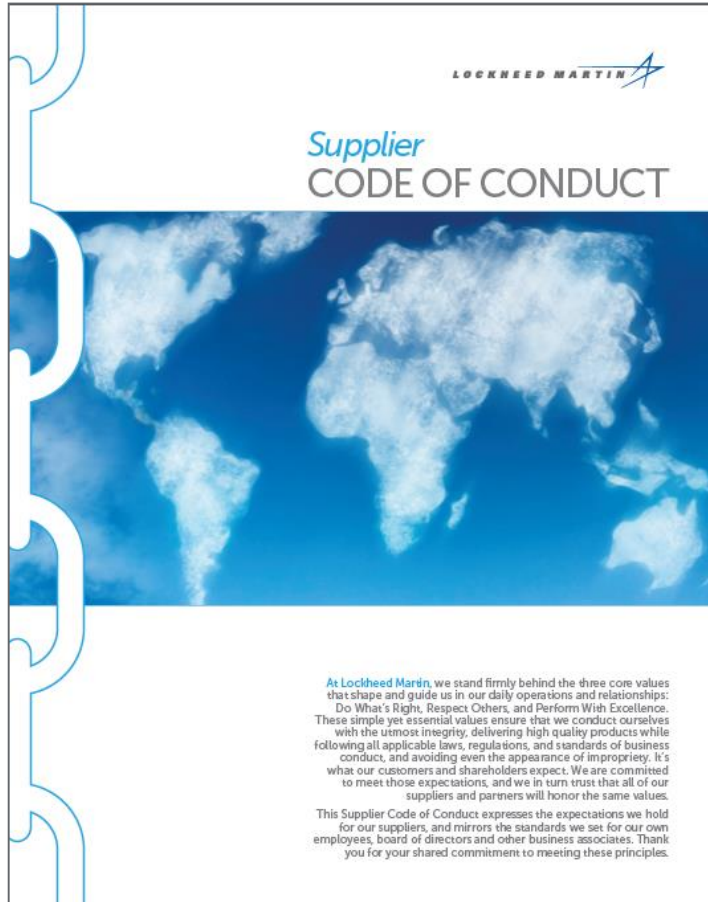
STEP THREE


Make Code Available
to Employees




SUPPLIER CODES OF CONDUCT

SUPPLIER CODES OF CONDUCT



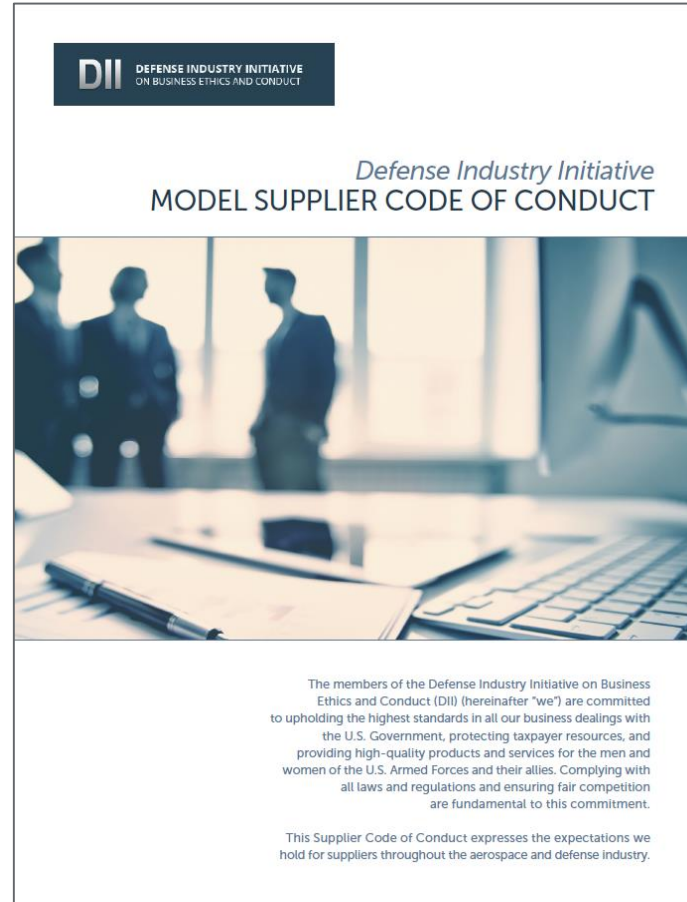
LOCKHEED MARTIN 

Supplier
CODE OF CONDUCT




At Lockheed Martin, we stand firmly behind the three core values that shape and guide us in our daily operations and relationships: Do What's Right, Respect Others, and Perform With Excellence. These simple yet essential values ensure that we conduct ourselves with the utmost integrity, delivering high quality products while following all applicable laws, regulations, and standards of business conduct, and avoiding even the appearance of impropriety. It's what our customers and shareholders expect. We are committed to meet those expectations, and we in turn trust that all of our suppliers and partners will honor the same values.

This Supplier Code of Conduct expresses the expectations we hold for our suppliers, and mirrors the standards we set for our own employees, board of directors and other business associates. Thank you for your shared commitment to meeting these principles.



DII DEFENSE INDUSTRY INITIATIVE
ON BUSINESS ETHICS AND CONDUCT

Defense Industry Initiative
MODEL SUPPLIER CODE OF CONDUCT



The members of the Defense Industry Initiative on Business Ethics and Conduct (DII) (hereinafter "we") are committed to upholding the highest standards in all our business dealings with the U.S. Government, protecting taxpayer resources, and providing high-quality products and services for the men and women of the U.S. Armed Forces and their allies. Complying with all laws and regulations and ensuring fair competition are fundamental to this commitment.

This Supplier Code of Conduct expresses the expectations we hold for suppliers throughout the aerospace and defense industry.



 ifbec
International Forum on Business Ethical Conduct
for the Aerospace and Defence Industry

IFBEC MODEL SUPPLIER
CODE OF CONDUCT

November 2016

SUPPLIER CODE OF CONDUCT – POLLING QUESTION

Does your company have a supplier code of conduct or written set of ethics and compliance expectations for suppliers?

SUPPLIER CODE OF CONDUCT – POLLING RESULT

KEY TAKEAWAYS

Risk assessment helps determine focus of ethics program

Policies and procedures should address risk

Code summarizes company's expectations of employees, including key policies and procedures

Setting expectations for suppliers via code or supplier code is best practice

SELF-SERVE RESOURCES

www.lockheedmartin.com
> Suppliers > Ethics

Supplier Self-Assessment Tool

| Program Element | Self-Assessment Questions | Supplier Notes | Lockheed Martin Practices and Resources |
|--------------------------------|---|----------------|---|
| Company Values | Does your company have a values statement? | | Lockheed Martin's core values are Do What's Right, Respect Others, Perform with Excellence. |
| Program Structure & Oversight | Who is responsible for ethics in your organization? What reports does this person or team have? Who has direct oversight of or accountability for that person or team? | | Lockheed Martin's Vice President of Ethics and Sustainability manages the activities of our Ethics team, reports directly to our CEO, and gives quarterly ratings to the Ethics and Sustainability Committee of our Board of Directors. Lockheed Martin's Ethics organization is an independent department within the Corporation with a separate budget and full-time staff. |
| Risk Assessment | How often does your company conduct an assessment of its ethics and compliance risk? | | The risk areas identified by Lockheed Martin are addressed in our Code of Ethics and Business Conduct, Setting the Standard, and the Business Conduct Compliance Training (BCT) course. |
| Policies & Procedures | Do your company's policies and procedures address the topics identified by your risk assessment? | | In the Code of Ethics and Business Conduct, we address our proprietary information, but we publish documents related to our Anti-Corruption Program on our external website. |
| Code of Conduct | Does your company have a code of conduct or other written expectations for employee behavior? Is it available to all employees and other stakeholders? Is it approved by your board of directors? | | Lockheed Martin's Code of Ethics and Business Conduct, Setting the Standard, details the high expectations we set for employee behavior. These are complemented by good citizenship issues that our policies on our website. All Lockheed Martin employees, consultants and members of the Board of Directors must certify that they have read, understood and will abide by our Code of Ethics and Business Conduct. |
| Training | How often does your company train employees on their ethical and compliance responsibilities? Does the training address the topics identified by your risk assessment? | | Lockheed Martin requires all employees to participate in our annual Locking Our Values Ethics Awareness Training and to complete Business Conduct Compliance Training courses relevant to their role. |
| Communications | Does your company communicate with employees about ethics and compliance, in addition to training? Do these communications address the topics identified by your risk assessment? | | Lockheed Martin uses a wide variety of methods to communicate with employees and external audiences. For example, we produce a series of short, easy-to-watch videos called the Integrity Minutes and other multimedia communications to engage with employees outside of our annual training. |
| Leadership Commitment | How do your company's leaders demonstrate their support for ethics? | | Lockheed Martin's President, CEO and Chairman introduces our annual Ethics Awareness Training module, as well as our Code of Ethics and Business Conduct. She also frequently refers to ethics in internal and external presentations. |
| Inquiry & Reporting Mechanisms | Does your company have a way for employees and external stakeholders to ask questions or report potential misconduct without fear of retaliation? | | Lockheed Martin's How the Ethics Process Works brochure informs employees and other stakeholders how they can ask a question or report potential misconduct, and outlines how contacts to the Ethics Office are handled. |
| Investigations & Disclosures | How does your company identify and investigate alleged misconduct? Do you have a process in place to ensure compliance with any mandatory disclosure obligations? | | Lockheed Martin's How the Ethics Process Works provides an overview of what reporting parties can expect after they report potential misconduct to the Ethics Office. Lockheed Martin's legal team handles all disclosures to the U.S. Federal government. |

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Infographic Guides

LOCKHEED MARTIN

ELEMENTS OF AN EFFECTIVE ETHICS PROGRAM CODE OF CONDUCT

WHAT IS A CODE OF CONDUCT?

A code of conduct is the foundation of an effective ethics program. A code summarizes a company's expectations for employees and others who act on its behalf. It should be simple and concise.

WHY CREATE A CODE OF CONDUCT?

- ✓ Comply with regulations, such as FAR Clause 52.203-13
- ✓ Establish the framework for your ethics program
- ✓ Communicate how you do business to internal and external stakeholders

OTHER RESOURCES

DII Model Supplier Code and Small Business Toolkit:
www.dii.org/featured-tools

Lockheed Martin Supplier Code:
www.lockheedmartin.com/content/dam/lockheed-martin/ethics/documents/ethics-supplier-code.pdf

Ethics & Compliance Initiative (ECI):
ethics.org/resources/free-toolkit

This resource is offered as part of the Lockheed Martin Ethics Supplier Mentoring Program
www.lockheedmartin.com/en-us/suppliers/ethics.html
ethics.suppliers@lmco.com

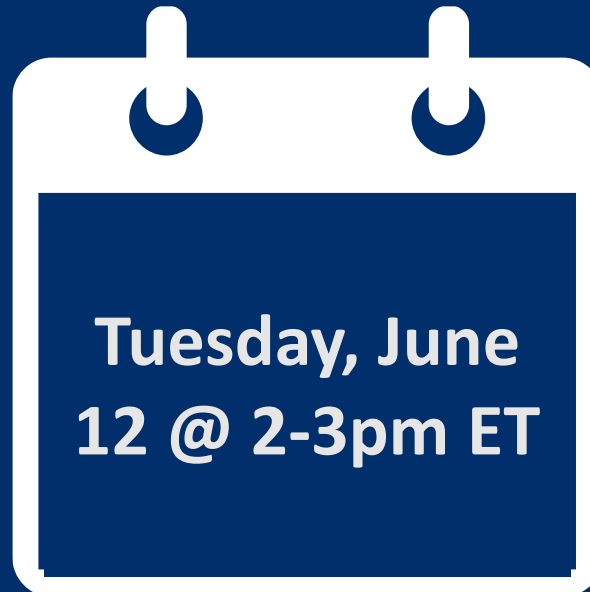
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...AND MORE!

All ethics resources, including 1-on-1 mentoring are completely free and voluntary.

THANK YOU!

NEXT WEBINAR



Tuesday, June
12 @ 2-3pm ET

TRAINING AND COMMUNICATING ON ETHICS, AND ASSESSING YOUR ETHICS PROGRAM



Training



Communications



Program
Assessment



[www.lockheedmartin.com/
en-us/suppliers/ethics.html](http://www.lockheedmartin.com/en-us/suppliers/ethics.html)



ethics.suppliers@lmco.com

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